

WKBD-TV  
Public Affairs Programming  
January 1 – March 31, 2010

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

**STREET BEAT**

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

**AMERICAN BLACK JOURNAL**

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

**FOR MY PEOPLE**

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.-- 7:00a.m.

## **STREET BEAT & AMERICAN BLACK JOURNAL**

1.03.10                      00:30:00              ECONOMY

Carol Cain examines the effect Michigan's economy is having on senior residents.

Guests: Pam Anderson, Detroit Area Agency on Aging, Frances Heimes-Savickis, Public Affairs Specialist, Social Security Administration; Carol Meyer and Louis Piszko Wayne Metropolitan Community Action Agency; and ; Deborah Diviny, CFO, The Heat And Warmth Fund

2.07.10                      00:30:00              HEALTHCARE

Jean Meyer, MSN, American Heart Association, discussed heart disease amongst African Americans.

Carol Cain interviewed, Kenyatta Stephens, COO, Black Family Development on their 32<sup>nd</sup> anniversary.

2.21.10                      00:30:00              EMPLOYMENT

Dr. Ernest Nolan, Provost and VP/Academic Administration, Madonna University, and

Michael Schmidt, Director of Education and Community Development, Ford Motor Company

Fund explain how the newly created Job CHEER project will help Detroiters looking for work.

Patrick Lindsey, Director of External Relations and Development for Focus: Hope, discussed the Hope Village initiative. Judge Jeanine Pirro discussed domestic violence.

2.28.10                      00:30:00              POLITICAL

On American Black Journal, State Senator, Buzz Thomas and State Representative, Bert Johnson discuss Governor Granholm's State of the State speech..

1.10.10                      00:30:00              COMMUNITY AWARENESS

Stephen Henderson discussed various strategies to galvanize neighborhood involvement.

Guests: Vince Keenan, Executive Director, publius.com; Russ Russell, Chief Development Officer, Forgotten Harvest; and Juanita Moore, CEO, Charles H Wright Museum of African American History.

1.17.10                      00:30:00              COMMUNITY AWARENESS

Russ Russell, Chief Development Officer, Forgotten Harvest, Juanita Moore, CEO,

Charles H. Wright Museum of African American History, and Vince Keenan, Executive Director, publius.com join Stephen Henderson to discuss community service.

1.24.10                      00:30:00              COMMUNITY AWARENESS

Melissa Goyle, Covenant House, discussed various services for homeless youth.

April Ray shared information on her project, "It Takes A Village". April Lindbergh, AT&T, discussed improvements to the Michigan Relay Center designed to better assist the hearing impaired with phone calls.

Dr. Sharon Ostalecki discussed the signs and symptoms of fibromyalgia

1.31.10                      00:30:00              COMMUNITY AWARENESS

American Black Journal host, Stephen Henderson discussed terrorism, Islam, global politics and Civil

Liberties with Dawud Walid , Council on American Islamic Relations, Craig Fahle, WDET., and Steven Gray, Correspondent, TIME.

2.14.10                      00:30:00              COMMUNITY AWARENESS

American Black Journal, host Stephen Henderson discussed how municipalities are coping with

decreased a tax base. Guests: Darnell Earley, City Manager, Saginaw and Marcus Hudson, Senior Director, BBK Michigan Cities

3.07.10                      00:30:00              COMMUNITY AWARENESS

Michigan Matters spotlight programs which offer assistance with parenting skills.

Guests: Andrea Dandridge, Founder, New Young Fathers; Calvin Mann, Founder, Encourage Me I'm Young' and Joan Blount, Parenting Consultant, Wayne State University..

3.14.10                      00:30:00            COMMUNITY AWARENESS  
This week on American Black Journal, host, Stephen Henderson discussed the census,  
Guests: Vincent L. Kountz, Partnership Coordinator, US Census Bureau and Ken Darga,  
Demographer, State of Michigan.

3.21.10                      00:30:00            COMMUNITY AWARENESS  
Street Beat provided information on organizations which offer financial counseling..  
Guests: Hank Hubbard, President, Communicating Arts Credit Union, Keith Owens,  
Communications Director, Wayne County Treasurer and Doug Smith, Economic Director,  
Oakland County.

3.28.10                      00:30:00            COMMUNITY AWARENESS  
Detroit Free Press journalist, Desiree Cooper and Wayne State University lecturer, Alicia Nails discuss race  
relations.

### **FOR MY PEOPLE**

1/30/10                      00:30:00            EDUCATION  
For My People host, David Rambeau discussed ways to improve low math scores in Detroit Public  
Schools.

2/13/10                      00:30:00            EDUCATION  
The Detroit Public Schools Reading Corp program received an outpouring of volunteer support.  
David Rambeau discussed how this will help improve literacy in the district.

2/27/10                      00:30:00            EDUCATION  
David Rambeau discussed author, Jerald Walker's progression from juvenile delinquent to college  
professor detailed in his book, "Street Shadows: A Memoir of Race, Rebellion, and Redemption".

3/27/10                      00:30:00            EDUCATION  
Organizer Jackie Dunn-Bell, MOSES, (Metropolitan Organizing Strategy Enabling Strength) discussed  
green outreach and healthy foods programs.

2/06/10                      00:30:00            POLITICAL  
Mark Wells discussed Haiti's history, including the exile of President Aristide,  
and the relief operations after the earthquake.

1/02/10                      00:30:00            COMMUNITY AWARENESS  
Pan African News Wire publisher, Abayomi Azikiwe, joined Ron Scott to discuss  
the alleged Christmas Day bombing attempt in the skies over Detroit.

1/09/10                      00:30:00            COMMUNITY AWARENESS  
Sierra Club spokesperson, Brenda Love presented compelling reasons why Detroit's incinerator should be  
closed.